



# **35 Best Free Tools For Online & Digital Marketing**

A list compiled by Digital Marketer- Swapnil Dhage

# Disclaimer



Friends, I have combined this list from various sources on the web and most of the tools are used by me in my digital marketing work. I know this is not a complete list but I have given the most important tools that every internet marketer or Digital Marketer will use for his work. In future I will surely compile a bigger list with all the free tools available. I know you will surely get benefitted from the tools. Enjoy life, it will not come again.

# Free Tools for Keyword Research



1. <https://answerthepublic.com/>
2. Google keyword planner
3. <https://keywordtool.io/>
4. <https://kwfinder.com/>
5. <https://www.twinword.com/ideas/>
6. <http://keywordin.com/keyword-generator.php>
7. <https://soovle.com/>
8. <https://neilpatel.com/ubersuggest/>
9. <https://www.wordtracker.com/scout>
10. <https://www.wordstream.com/keywords>

# Free Tools for checking Backlinks



11. <http://openlinkprofiler.org/>
12. <https://www.ranksignals.com/>

# Free Tools for Onpage SEO research



13. MOZbar chrome extension

14. SEOquake chrome extension

15. Open site explorer

16. <https://www.similarweb.com/>

17. <https://www.quicksprout.com/>

# Free Tools for Email Marketing



18. Mailchimp-**Free plan:** Forever Free plan for up to 2,000 subscribers and 12,000 emails/month
19. Sendinblue-**Free plan:** 9,000 emails/month (300/day limit) to unlimited subscribers
20. Mailjet-**Free plan:** 6,000 emails/month or 200 emails/day for unlimited contacts
21. Sendpulse-**Free plan:** 15,000 emails/month for less than 2,500 subscribers
22. Benchmark-**Free plan:** Free for Life plan for up to 2,000 subscribers and 14,000 emails/month

# Free Tools for creating Graphics for Social Media



23. <https://getstencil.com/>

24. <https://www.canva.com/>

25. <https://www.befunky.com/>

26. <https://pablo.buffer.com/>

# Free Tools for Social Media Marketing



27. <https://buffer.com/>

28. <https://hootsuite.com/>

29. <https://meetedgar.com/>

30. <https://ifttt.com/>

31. <https://www.socialoomph.com/>

32. <http://buzzsumo.com/>

33. <https://tagboard.com/>

34. <https://adespresso.com/free-tools/compass/>

35. <https://moz.com/followerwonk>



# The Resources I use & Recommend for Success



- Domain Name Registration- [Name cheap](#)
- Web Hosting - [A2hosting](#) or [Bluehost](#)
- Email Autoresponder- [Convertkit](#)
- CMS for website - Wordpress
- Theme- [Divi](#) or [Genesis](#)
- Page builder plugin for wordpress- Elementor or Divi Page builder
- Content Creation Experts - [Contentmart](#)